



Dartmouth-Hitchcock
MEDICAL CENTER



"Purple Mountain Majesty", Pastel on Paper by Hanover, NH artist Robin Nuse

4TH
BIENNIAL

RADFORD C. TANZER, MD
PLASTIC SURGERY SYMPOSIUM

October 20-22, 2011

Dartmouth -Hitchcock Medical Center • Lebanon, NH
www.tanzerconference.com

The 4th Biennial Tanzer Symposium once again promises to be a wonderful educational and social event. The theme for Tanzer 2011 - *"Influencing the Value Equation in Plastic Surgery"* - reflects the core focus of the renowned Dartmouth Institute for Health Policy and Clinical Practice, and is particularly germane during this era of health reform debate.

The question being put to our faculty in 2011 is:

How has your practice evolved over time in terms of the equation:
Value = Quality (or benefit)/Cost?

A diverse array of scheduled presentations will examine the emerging field of health care delivery science, discuss the balance between academia and entrepreneurship, compare health care systems by considering matched series of patients undergoing care in the US and Canada, consider the use of decision analysis in resource allocation, and focus specifically on developments in the processes of care for breast and general reconstruction, microtia, craniosynostosis, and rhinoplasty. Ample time will also be available for those who would like to take the podium and share interesting cases or novel practice experiences with the audience.

So make your plans soon to join us for an important and intimate plastic surgical symposium, rekindle friendships with old Dartmouth colleagues, and indulge in the incomparable beauty of autumn foliage in the Upper Valley region.

The symposium is sponsored by the Radford C. and Sheila H. Tanzer Endowment Fund which supports education in plastic surgery, while emphasizing qualities of integrity, humility, and passion in the pursuit of excellence in the specialty.

We look forward to having you join us!

Mitchell Stotland, MD

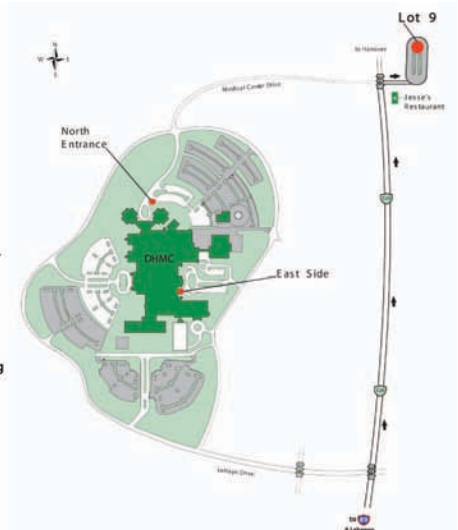
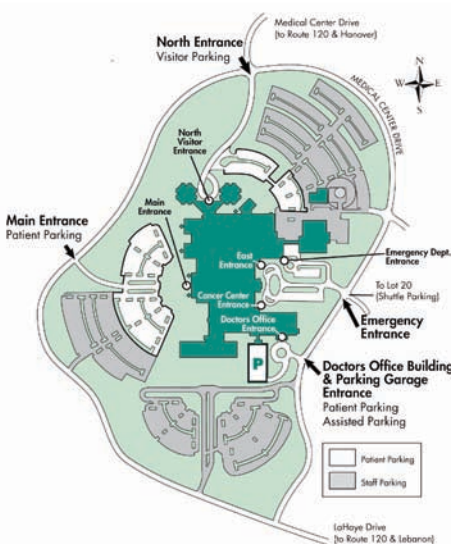


LEARNING OBJECTIVES

At the conclusion of this meeting, participants will be able to discuss:

1. The merging of management science and health services research into a new field of “health delivery science”
2. Economic trends in healthcare and the implications for the future
3. Differences and similarities between the US and Canadian healthcare systems
3. Balancing clinical practice with device development, FDA approval process, and acquisition of capital support for entrepreneurial ventures
4. The process of decision analysis in determining resource allocation in healthcare
5. Cutting-edge concepts in general flap reconstruction and oncologic breast reconstruction
6. Evolution of value-based care in microtia, craniosynostosis, and rhinoplasty

The Dartmouth-Hitchcock Medical Center Campus



FACULTY

SYMPOSIUM CHAIR

Mitchell Stotland, MD

Associate Professor of Surgery (Plastic); Associate Professor of Pediatrics; DHMC

Abhishek Chatterjee, MD

Resident, Plastic Surgery; DHMC

Mark Constantian, MD

Clinical Assistant Professor, Department of Surgery, Division of Plastic & Reconstructive Surgery, University of Wisconsin School of Medicine & Public Health

Gary Freed, MD

Assistant Professor of Surgery (Plastic), DHMC

Geoffrey Hallock, MD

Consultant, Plastic & Reconstructive Surgery, Lehigh Valley Hospital, Allentown, PA

Alex Kane, MD

Professor of Surgery (Plastic), U.T. Southwestern, Dallas, TX

Aaron Kaplan, MD

Professor of Medicine (Cardiology); Professor of Family and Community Medicine; DHMC

Carolyn Kerrigan, MD

Professor of Surgery (Plastic), DHMC; Professor of the Dartmouth Institute, DMS

John Reinisch, MD

Professor of Surgery (Plastic), USC; Cedars-Sinai Medical Center, Los Angeles, CA

Emily Ridgeway, MD

Assistant Professor of Surgery (Plastic), DHMC

Joseph Rosen, MD

Professor of Surgery (Plastic), Professor of Radiology; DHMC, Adjunct Professor of Engineering, Dartmouth (Thayer)

Hooman Soltanian, MD

Assistant Professor of Surgery (Plastic); Case Western Reserve University

Brian Stotland, MD

Assistant Professor of Medicine (Gastroenterology) University of Toronto; Former President, Medical Staff, Southlake Regional Health Care Centre, Newmarket, Ontario

Michael Van Vliet, MD

Chief Resident, Plastic Surgery, DHMC

Dale Vidal, MD

Professor Surgery (Plastic), DHMC; Professor of the Dartmouth Institute, DMS

PLANNING COMMITTEE

Mitchell Stotland, MD, Program Chair

Sheila Tanzer, Honorary Chair

Catherine Foss

Donna Pourby

Cynthia Metzler, RN

Sheryl Stotland

MEETING PROGRAM

Thursday, October 20, 2011

- 4:00 - 6:00 pm Registration
- 6:00 - 8:00 pm Reception at Hood Museum of Art, Dartmouth College

Friday, October 21, 2011

- 7:30 am - 5:00 pm Registration
- 8:00 - 9:00 am Continental Breakfast with Exhibitors
- 9:00 - 9:10 am **Welcome Remarks**
Mitchell Stotland, MD
- 9:10 - 9:55 am **Refining the Cost, Appearance and Psychologic Impact of the Tanzer Ear Reconstruction**
John Reinisch, MD
- 9:55 - 10:40 am **An Odyssey from "Free Flaps" to "Free" Flaps**
Geoffrey Hallock, MD
- 10:40 - 10:55 am Coffee Break with Exhibitors
- 10:55 - 11:40 am **Health Care Delivery Science: Implications for Plastic Surgery**
Carolyn Kerrigan, MD
- 11:40 am - 12:25 pm **Decision Analysis in Determining Cost Effectiveness in Abdominal Wall Reconstruction**
Michael Van Vliet, MD
- 12:25 - 1:30 pm Lunch with Exhibitors
- 1:30 - 2:15 pm **Five Things I Know About Rhinoplasty: Data and Decision**
Mark Constantian, MD
- 2:15 - 3:00 pm **Inputs to Value in the Treatment of Craniosynostosis**
Alex Kane, MD
- 3:00 - 3:15 pm Coffee Break with Exhibitors
- 3:15 - 4:00 pm **The Cost Equation for Facial Transplantation**
Joseph Rosen, MD
- 4:00 - 4:45 pm **Panel**
Moderator: *Emily Ridgeway, MD*
- 6:30 - 9:30 pm Dinner - Quechee Club



MEETING PROGRAM

Saturday, October 22, 2011

- 7:30 am - 12:00 pm Registration
- 7:30 - 8:30 am Continental Breakfast with Exhibitors
- 8:30 - 9:15 am **Panel**
Moderator: *Gary Freed, MD*
- 9:15 - 10:00 am **Balancing Clinical Practice, Device Development, and Entrepreneurialism**
Aaron Kaplan, MD
- 10:00 - 10:15 am Coffee Break with Exhibitors
- 10:15 - 11:00 am **Value Comparison Between Matched Cases in Canada and the US**
Brian Stotland, MD
- 11:00 - 11:45 am **The History and Evolution of Value Assignment for Medical Work**
Mitchell Stotland, MD
- 11:45 am - 12:30 pm **Analysis of Payment Per Unit Time in Plastic Surgery**
Abhishek Chatterjee, MD
- 12:30 - 1:45 pm Lunch with Exhibitors
- 1:45 - 2:30 pm **Improving Value-Based Outcomes in Breast Reconstruction**
Hooman Soltanian, MD
- 2:30 - 3:15 pm **Refining Value Through Patient-Centered Communication**
Dale Vidal, MD
- 3:15 - 3:20 pm Symposium Summary & Closing Remarks
Mitchell Stotland, MD



INFORMATION

LOCATION: Auditorium, main floor, Dartmouth-Hitchcock Medical Center located in Lebanon, NH

DIRECTIONS/PARKING: Please park in Lot 9 next to Jesse's Restaurant and use the medical center shuttle bus. You may also drop off participants at the main rotunda entrance and then park.

ACCOMMODATIONS:

There is a limited number of rooms blocked for this symposium at the Courtyard Marriott.

Courtyard Marriott Hanover/Lebanon

10 Morgan Drive

Lebanon, NH 03766 USA

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www.marriott.com/LEBCY

The Group Code is: TNZTNZA

Chieftain Motor Inn

84 Lyme Road, Hanover, NH 03755

T: 1-603-643-2550

F: 1-603-643-5265

www.chieftaininn.com

The Hanover Inn

2 South Main Street, Hanover, NH 03755

T: 1-603-643-4300

F: 1-603-643-4433

www.hanoverinn.com

Norwich Bed & Breakfast

229 Bradley Hill Road

Norwich, VT 05055

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E: innkeeper@norwichbnb.com

www.norwichbnb.com

The Norwich Inn

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Trumbull House Bed & Breakfast

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www.trumbullhouse.com

Additional accommodations, rates & travel distance from DHMC are available online at www.tanzerconference.com

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